



November 19, 2016

Dear Potential Aviation Sponsor,

The Committee of the Valdez Fly-In & Air Show is excited to announce our 14th Annual Event to be held **May 12-14, 2017!** This fly-in and air show continues to draw thousands of spectators and hundreds of pilots from around the great state of Alaska, the Lower '48, and other countries.

The Valdez Fly-In & Air Show continues to be a premier event in the aviation community. The world renowned Short Take Off and Landing (STOL) competition showcases masterful pilots flying at their peak performance. The Flour Bombing and Balloon Bust competition is a great family event for both participants and spectators. The Poker Run Beach Landing is a completely unique event that shows the beautiful places an airplane can take you. The air show features military demonstrations and aerobatic performances to create a "one-of-a-kind" event that is memorable and extraordinary for participants and spectators alike. This year we are working on adding an incredibly exciting air-show act.

In 2017, we are again increasing our education and youth outreach. We are working with Gilson Middle School to present aviation careers to the students and are going to offer an airplane ride to every student in 6th, 7th and 8th grades. Not only do we want to expand the pilot population, we want people to expand their own flying and learn how to do it safely. The pilot seminars and round-table discussions provided by renowned bush pilots and instructors pass along invaluable information for pilots wanting to expand their skills safely. The attending pilots learn about important topics such as bush flying judgment, mountain flying, discerning weather patterns, increasing pilot proficiency, communications and much more. The competition events showcase pilots' bush flying skills and pristine Prince William Sound.

There are now several events in the states that host a "Valdez STOL Event" for short field and landing competition. In 2014, 2015 and 2016, the Valdez Fly-In was featured in a demonstration event at the largest air show in the United States, EAA AirVenture in Oshkosh, Wisconsin. An astounding 400,000 people attend the Wisconsin show each year and the event will be featured prominently again this year. This will lead to even larger interest in our event in future years!

In 2017, we anticipate hosting one of the largest spectator crowds we've ever had. As we seek donations for the 2017 event, we thank you in advance for your consideration and invite you to join us in Valdez, May 12-14, 2017. As a 2017 sponsor, you would be listed on our schedule of events as well as on our website. In addition, we will invite you to join us and be recognized at our awards banquet this year to be held on Saturday, May 13th. Please see the enclosed packet for your choice of sponsorship and vendor opportunities. Thank you in advance for partnering with us to create an exceptional 2017 fly-in and air show. We look forward to working with you.

Sincerely,

Joe Prax, President
Valdez Fly-In Association

Doug Desorcie, Event Coordinator
Valdez Fly-In Association

Valdez Fly-In

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