



February 2, 2018

Dear Potential Sponsor,

The Valdez Fly-In & Air Show is excited to announce our 15<sup>th</sup> Annual Event to be held **May 11-13, 2018!** This unique three day event continues to draw thousands of spectators and hundreds of pilots from throughout the great state of Alaska, the Lower '48, and around the world.

The Valdez Fly-In & Air Show is a premier event in the aviation community. The world renowned Short Take Off and Landing (STOL) competition showcases masterful pilots flying at their peak performance. The Flour Bombing and Balloon Bust competitions are both great family events for participants and spectators. The Poker Run Beach Landing is a completely unique event that shows the beautiful places an airplane can take you. The air show features demonstrations and aerobatic performances to create a "one-of-a-kind" event that is memorable for all who attend.

The pilot seminars and round-table discussions provided by renowned bush pilots and instructors pass along invaluable information for pilots wanting to expand their skills safely. The attending pilots learn about important topics such as bush flying judgment, mountain flying, discerning weather patterns, increasing pilot proficiency, communications and much more. The competition events showcase pilots' bush flying skills against the backdrop of pristine Valdez and Prince William Sound.

The eyes of the aviation world are on Valdez. Each year over 2,000 spectators attend and last year over 200 airplanes made the spectacular flight to Valdez. The Fly-In website and Facebook page get constant traffic and our YouTube videos like the one of Frank Knapp's record 13 foot take off and 10 foot landing receive millions of views. Last year we hastily added a Facebook Live Stream just before the event and ended up with over 96,777 viewers worldwide. We look to expand that coverage this year. "Valdez STOL" is recognized worldwide and has become the de-facto brand for short take off and landing contests. Numerous events are held in the lower 48 that use our rules and the "Valdez STOL" demonstration is featured at the largest event of this kind in the world, EAA Airventure in Oshkosh, Wisconsin. The STOL competitions are guaranteed to have huge crowds as off Airport STOL bush style flying is the fastest growing segment in aviation. We are proud to say that the Valdez Fly-In has been at the forefront of this advancement. With the support of our sponsors, 2018 will surely be an exciting year of continued growth!

As we seek sponsorship for the 2018 event, we thank you for your consideration and invite you to join us in Valdez. We could not put on this incredible weekend without your support. There are numerous opportunities for exposure and publicity during the events. In addition, we will invite you to join us and be recognized at our awards banquet this year to be held on Saturday, May 12<sup>th</sup>. Please see the enclosed packet for your choice of sponsorship and vendor opportunities. Thank you in advance for partnering with us to create an exceptional 2018 Fly-In and Air Show. We look forward to working with you.

Sincerely,

Joe Prax, President  
Valdez Fly-In Association

Rachel Andersen, Event Coordinator  
Valdez Fly-In Association

Valdez Fly-In

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